



# INVESTING IN COMMUNITY THROUGH SOCIAL VALUE DONATIONS

**BRIMS**  
CONSTRUCTION

## The organisation

Brims Construction Ltd is a leading Building and Civil Engineering Solutions company based in the North East whose name has been synonymous with construction for over 130 years.

## The Offer

Brims demonstrated its commitment to Corporate Social Responsibility by offering five local Voluntary, Community and Social Enterprise (VCSE) projects a £1,000 donation each. This initiative was part of the company's broader commitment to delivering social value into local communities. The donation was made available to projects that supported:

- Young People/Families
- Health and Wellbeing
- People Furthest from the Job Market
- The Environment,
- Arts and Culture.

Brims social value donation aimed to encourage grassroots organisations that make a real difference in their communities. The selection process focused on projects that aligned with the company's social value priorities and demonstrated a strong track record of impact.

## Successful organisations

**Crafting Connections** - used the donation to purchase a variety of arts and crafts tools and materials, The donation paid for tutor time to teach individuals how to use the arts and crafts materials, how to use applications such as Canva to create their own branding materials, eg. logos and social media promotional posts, and how to start and run a creative business.

**The Fans Museum** - will use the donation to build on its Dementia and Alzheimer's Outreach initiative through a new project called 'Memory Boxes'. The project will provide a lasting and immersive experience for those living with dementia, Alzheimer's, or experiencing loneliness. The project will be delivered in September 2025.

**2nd Herrington Scouts** - the donation allowed the Scout group to fund unique activity events for their different age sections:

- Beavers attended a County Picnic event promoting play and outdoor learning
- Cubs participated in the District Cubmoot, a WW2 VE Day-themed event fostering history education and teamwork
- Scouts completed a team-building expedition via train to North Yorkshire, contributing to their Chief Scout's Gold Award Challenge

**Veterans in Crisis** - used the donation to fund Art Therapy classes, specifically using clay and pottery as a form of therapeutic expression. The sessions provided a safe space for veterans to explore their emotions, manage mental health challenges, and connect with peers through shared creativity.

## Comments

**"Mary (art therapist) always takes the time to help with my designs and final products. Her gentle manner helps me to keep calm when I make mistakes"**

**We Make Culture** - used the donation to develop holiday music-making workshops for young people on the waiting list for their Young Musicians Project. Additionally, the funds contributed to the creation of a Peer Leaders Programme, giving young people the chance to develop leadership and facilitation skills within a creative context.

## Social Value Donation £5000

The donation has allowed each organisation to increase its reach, offer new services, or enhance existing projects. This highlights the significant impact that targeted social value donations can have on grassroots organisations and the broader community.

Through its support, Brims has demonstrated how businesses can be a catalyst for positive social change, reinforcing the role of the corporate sector in building stronger, healthier and more inclusive communities.